

Schulz, Bender, Maher, Lee
Sexton, Hill & Steinman, P.C.

ATTORNEYS AT LAW

LARRY G. SCHULZ*
ROBERT H. BENDER
MICHAEL H. MAHER
HEIANG-LIN HENRY LEE
DAVID B. SEXTON
J. BRIAN HILL
GARY M. STEINMAN

SUITE 100
WOODLANDS II BUILDING
2900 BROOKTREE LANE
GLADSTONE, MISSOURI 64119
Telephone: (816) 455-2700
Telecopier: (816) 455-2775

E-mail: dsexton@sbmlsh.com

* of Counsel

October 26, 2007

VIA FAX (479) 464-5680 & U.S. Mail

Marshall S. Ney
Mitchell Williams, et al
5414 Pinnacle Point Drive, Suite 500
Rogers, AR 72758

Re: Flagler Productions, Inc.

Dear Marshall:

As you know, Wal-Mart by its agents, servants and employees contacted Flagler Productions, Inc. about purchasing the video library that Flagler Productions established and maintained regarding Wal-Mart. Mr. Tom Ewing requested that we submit an offer to him regarding the purchase of the library. Mr. Ewing requested a proposal from Flagler Productions in order for Wal-Mart to purchase the video library. Flagler Productions submitted a proposal of \$150,000,000.00. Mr. Ewing, on behalf of Wal-Mart, offered \$500,000.00. As you know, Flagler Productions reduced its proposal to \$145,000,000.00. At that point in time, based on your letter of August 30, 2007, no further offers have been forthcoming from Wal-Mart.

I previously advised you that Flagler Productions would be pursuing the sale of the video library with other prospective buyers. Flagler Productions has done just that. The prospective buyers range from a political bent, to legal, to national media. My client has requested that I contact Wal-Mart one last time to confirm that they, in fact, have absolutely no interest in purchasing the video library. If that is not true then the negotiations need to resume forthwith. I look forward to hearing from you.

Yours very truly,
SCHULZ, BENDER, MAHER, LEE,
SEXTON, HILL, & STEINMAN, P. C.

By: 
David B. Sexton

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