



WAL-MART & OUTSOURCING: TRADING AWAY AMERICA'S FUTURE TO FATTEN THE CORPORATE BOTTOM LINE

THAT WAS THEN...

"Something must be done by all of us in the retailing and manufacturing areas to reverse this serious threat of overseas imports to our free enterprise system...Our company is firmly committed to the philosophy by buying everything possible from suppliers who manufacture their products in the United States."

— Sam Walton, Wal-Mart Founder, 1985

...THIS IS NOW

70% of merchandise in Wal-Mart contains components made in China. — NPR, 2/12/05

Wal-Mart's extreme pricing pressure on suppliers forces those companies to relocate factories and jobs overseas.

— Los Angeles Times, 11/23/03; FastCompany, 12/03

More than one million jobs have been outsourced to China since the early 1990's, leaving families and communities devastated.

— PBS Frontline, 2004

LEADING THE RACE TO THE BOTTOM

If Wal-Mart were an independent nation, it would be China's eighth-largest trading partner. — New York Times, 4/17/04

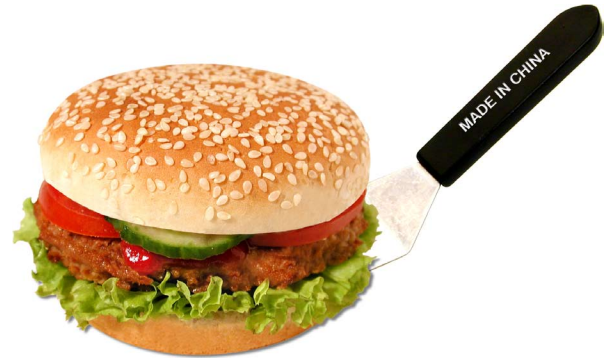
Wal-Mart estimates it imports \$15 billion of Chinese goods every year and concedes that the figure could be higher – some estimates range as high as \$20 or \$30 billion.

— PBS Frontline, 2004

SNAPSHOT: LAKEWOOD ENGINEERING

In order to supply Wal-Mart, this fan manufacturer had to open a factory Shenzhen, China where workers make 25¢ an hour, compared with \$13 an hour in Chicago. Carl Kraus, the owner of the company said about opening the factory, "My father was dead set against it. I have the same respect for American workers, but I'm going to do what I have to do to survive."

— Los Angeles Times, 11/23/03



"One of my concerns is that with the manufacturing out of this country, one day, we'll all be selling hamburgers to each other."

— Wal-Mart CEO Lee Scott, Economic Times, 9/23/05

ABOUT WAL-MART WATCH

Along with over 300 supporting organizations, Wal-Mart Watch is sponsoring Higher Expectations Week to highlight our campaign to reform Wal-Mart. Wal-Mart Watch is committed to uncovering the true effect of Wal-Mart's business practices on our economy, environment and culture. We aim to make Wal-Mart a more responsible company by informing, motivating and supporting the work of consumers, workers, community activists and elected officials who, together, will demand reform in their hometowns. Join us at www.walmartwatch.com/november



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*A small sample of our national and local partners

WHAT YOU CAN DO!

LEARN THE FACTS: What does Wal-Mart cost you? Visit our website at www.walmartwatch.com/healthcare.

SPEAK OUT: Tell your friends and family about the negative effects of Wal-Mart's business model.

ORGANIZE: Join the growing movement to hold Wal-Mart accountable for their greed and destructive impact on our communities, economy and culture.

